



## PORTBLUE CLUB POLLENTIA RESORT & SPA



### SUSTAINABILITY REPORT (KPIs 2022 - 2024) February 2025

A sustainability indicator is any economic, social, political, or biological element that provides information about certain aspects of the natural world, environmental policies or other related economic and social factors. A sustainability indicator system enables us to make strategic, environmental and social decisions and helps us to turn this information into action.

We use the tool Sustainablekeyindicators.com, based on the GRI (Global Report Initiative), the international guide more used for sustainable development and indicator guidelines.

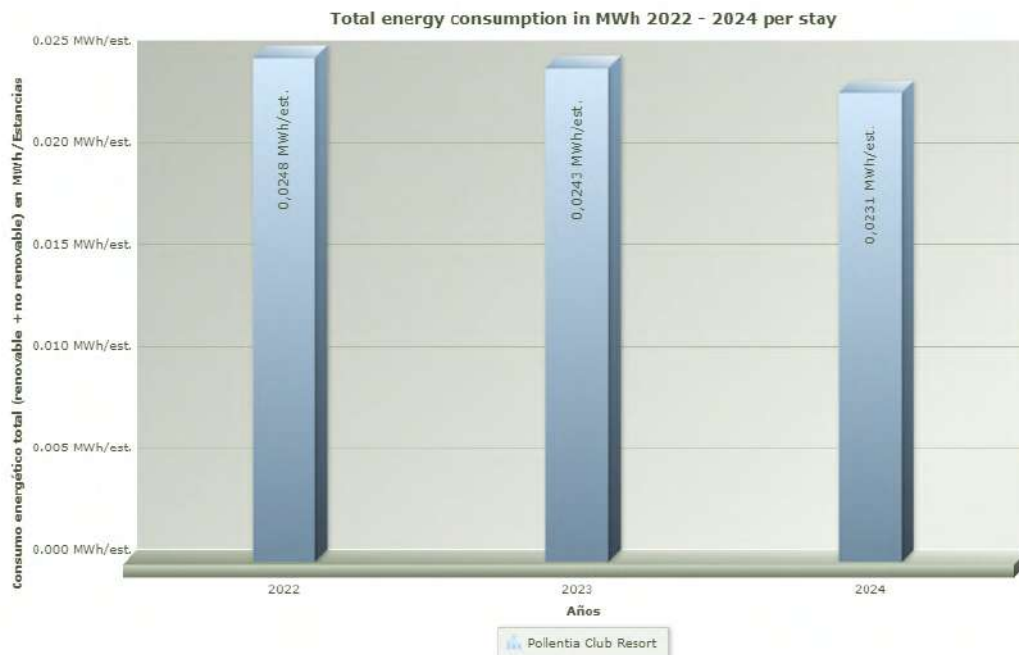
The aim of this management is to evaluate sustainable behaviour to provide us information in order to ascertain whether our organization has the ability to meet the established requirements, whether these be legal requirements or ones to which the Management or third parties must adhere (Travelife System...).

PORTBLUE CLUB POLLENTIA RESORT & SPA is a member of the Sustainable Hotels net in Balearic Islands



## ENERGETIC CONSUMPTION

## ENERGETISCHE VERBRAUCH



We have transformed all the energy consumed (Electricity, fuel and LPG) during the last three years.

Wir haben in den letzten drei Jahren unseren gesamten Energieverbrauch (Strom, Kraftstoff und Flüssiggas) umgestellt.

*Total energy consumption in MWh per stay*  
*Gesamtenergieverbrauch in MWh pro Aufenthalt*

We have LED lighting in most areas of the hotel and have a preventive maintenance plan that allows us to ensure the best performance of our energy facilities. Every year we set new goals and challenges in reference to energy consumption, always guaranteeing the comfort of our customers. Wir verfügen in den meisten Bereichen des Hotels über LED-Beleuchtung und einen Plan zur vorbeugenden Wartung, mit dem wir die optimale Leistung unserer Energieanlagen sicherstellen können. Jedes Jahr setzen wir uns neue Ziele und Herausforderungen in Bezug auf den Energieverbrauch, wobei wir stets den Komfort unserer Kunden gewährleisten.

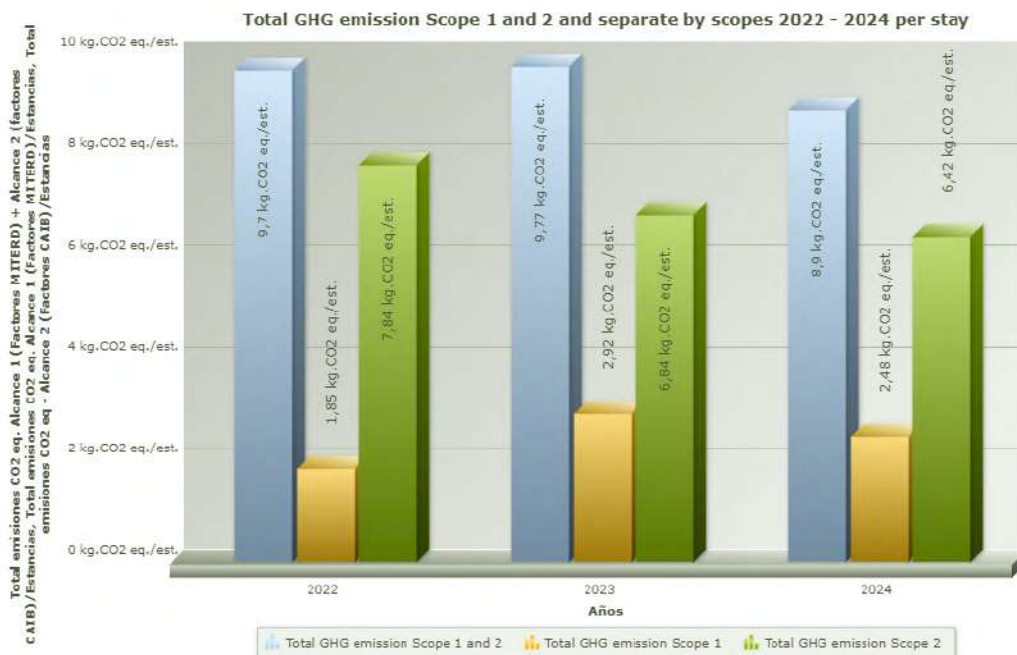




## GHG EMISSIONS

### THG EMISSIONEN

We analysed the CO<sub>2</sub> emissions into the atmosphere from our direct energy consumption. The CO<sub>2</sub> emissions into the atmosphere in relation to stay in the last three years Scope 1 and Scope 2 were as follows. Wir analysieren die CO<sub>2</sub> - Emissionen in die Atmosphäre, die durch unseren direkten Energieverbrauch entstehen. Das Aufenthaltsverhältnis der CO<sub>2</sub>-Emissionen in die Atmosphäre in Scope 1 und Scope 2 der letzten drei Jahre war wie folgt:



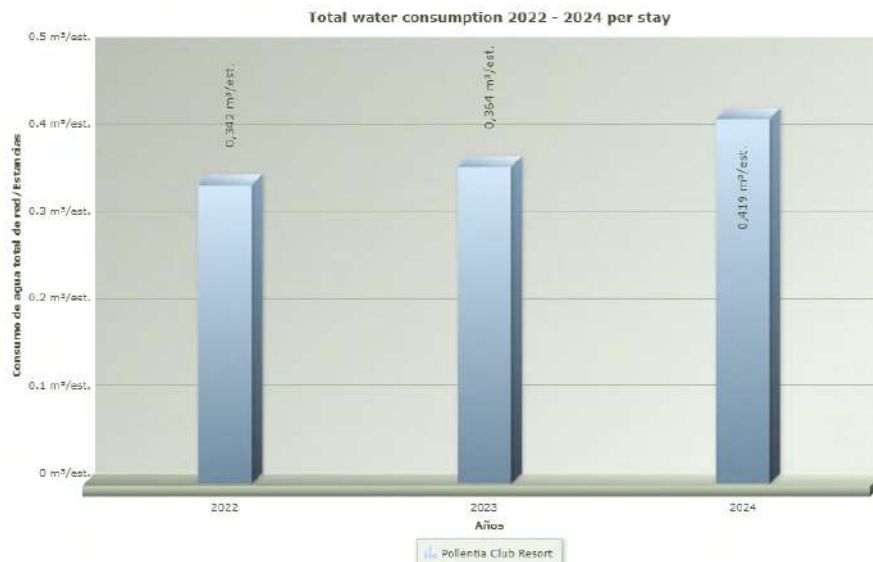
We began to analyse raw materials (high-emission foods) to obtain information on Scope 3 emissions. Wir haben begonnen, Rohstoffe (Lebensmittel mit hohen Emissionen) zu analysieren, um Informationen zu Scope-3-Emissionen zu erhalten.

With the goal of continuing to reduce emissions, a series of improvements are planned for 2025, such as the upgrades to the Maris boiler room, the comprehensive Phase 3 renovation of the Maris area (16 rooms in Block C, 12 in Block B, and 12 in Block F), and the monitoring of the two energy meters installed in 2024 in the Village and Maris rooms (recovery of chillers in MWh for DHW in Village and Maris). With all the planned improvements, we expect to achieve an approximate 15% reduction by 2027 compared to 2022 levels.

Mit dem Ziel, die Emissionen weiterhin zu reduzieren, sind für 2025 eine Reihe von Verbesserungen geplant, darunter die Modernisierung des Heizkesselraums in Maris, die umfassende Phase-3-Sanierung des Bereichs Maris (16 Zimmer im Block C, 12 im Block B und 12 im Block F) sowie die Überwachung der beiden im Jahr 2024 installierten Energiemessgeräte in den Bereichen Village und Maris (Rückgewinnung der Kältemaschinen in MWh für Warmwasser in Village und Maris). Durch alle geplanten Maßnahmen erwarten wir bis 2027 eine Reduktion von etwa 15 % gegenüber dem Wert von 2022.



## WATER CONSUMPTION / WASSER VERBRAUCH



We monitor daily the water consumption at the hotel, thanks to the installed counters. We have quality regulators in our taps which combine modern comfort with sustainable consumption. Since 2011, water consumption for swimming pools has been monitored. In 2012 and 2013, meters were installed to control water consumption for osmosis and laundry. Dank der installierten Zähler überwachen wir täglich den Wasserverbrauch im Hotel. Unsere Wasserhähne sind mit Qualitätsreglern ausgestattet, die modernen Komfort mit nachhaltigem Verbrauch verbinden. Seit 2011 wird der Wasserverbrauch für Schwimmbäder überwacht. In den Jahren 2012 und 2013 wurden Zähler installiert, um den Wasserverbrauch für Osmoseanlagen und Wäscherei zu kontrollieren.

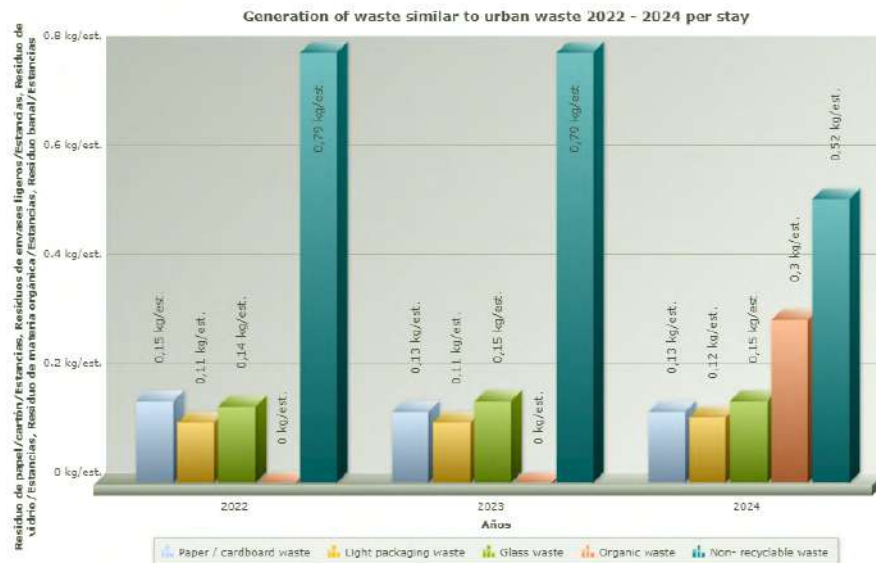
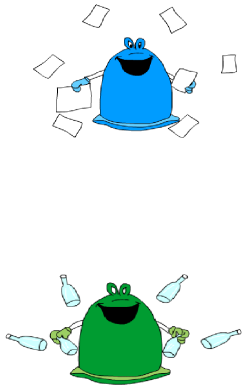
With the aim of improving our water consumption, during the winter of 2024–2025, the main pool (Village) was transformed using an innovative Biodesign process that combines design, efficiency, and environmental respect. This renovation includes reducing the pool's volume to approximately 1,000 m<sup>3</sup>, resulting in lower filtration and maintenance needs (installation of 80 paper filters in ten housings), a reduction of the maximum depth to 1.4 meters, compatibility with seawater or desalinated water for future adaptations, and lower energy and chemical consumption thanks to upgraded equipment and connection to the hotel's geothermal system.

In 2025, 250 flow regulators will be replaced for washbasins, showerheads, and hand showers. Thanks to all the improvements already completed and those planned for this year, we expect to achieve an approximate 10% reduction by 2027 compared to the 2024 benchmark.

Mit dem Ziel, unseren Wasserverbrauch zu optimieren, wurde im Winter 2024–2025 das Hauptschwimmbaden (Village) mithilfe eines innovativen Biodesign-Verfahrens umgestaltet, das Design, Effizienz und Umweltbewusstsein vereint. Diese Umgestaltung umfasst die Reduzierung des Beckenvolumens auf etwa 1.000 m<sup>3</sup>, was zu einem geringeren Bedarf an Filterung und Wartung führt (Einbau von 80 Papierfiltern in zehn Gehäusen), eine Reduzierung der maximalen Tiefe auf 1,4 Meter, Kompatibilität mit Meer- oder entsalztem Wasser für zukünftige Anpassungen sowie einen geringeren Energie- und Chemikalienverbrauch dank modernisierter Anlagen und der Anbindung an das geothermische System des Hotels.

Im Jahr 2025 werden 250 Durchflussregler bei Waschbecken, Duschköpfen und Handbrausen ausgetauscht. Dank aller bereits umgesetzten und für dieses Jahr geplanten Maßnahmen erwarten wir bis 2027 eine Reduzierung von rund 10 % im Vergleich zum Wert von 2024.

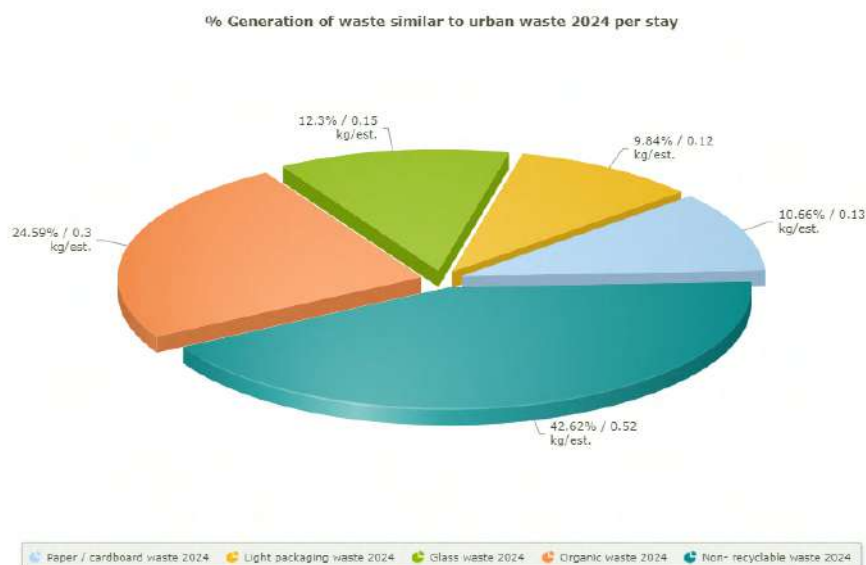
## WASTE MANAGEMENT BEWIRTSCHAFTUNG VON ABFÄLLEN



In June 2024, the municipality's city council implemented a pilot test for separate organic matter collection, and since then, the amount of organic matter generated has been recorded. Im Juni 2024 startete der Stadtrat der Gemeinde einen Pilotversuch zur getrennten Bioabfallsammlung und erfasste seitdem die anfallende Bioabfallmenge.

COLABORATE WITH US BY SEGREGATING YOUR WASTE  
ARBEITEN SIE MIT UNS ZUSAMMEN, INDEM SIE IHREN ABFALL TRENNEN

YOUR CLEANING STAFF WILL ALSO SEGREGATE YOUR PACKAGING AND MAGAZINES IF LEFT IN SIGHT. IHRE IHR REINIGUNGSPERSONAL WIRD AUCH IHRE PACKAGING UND MAGAZINE WÄHLEN.

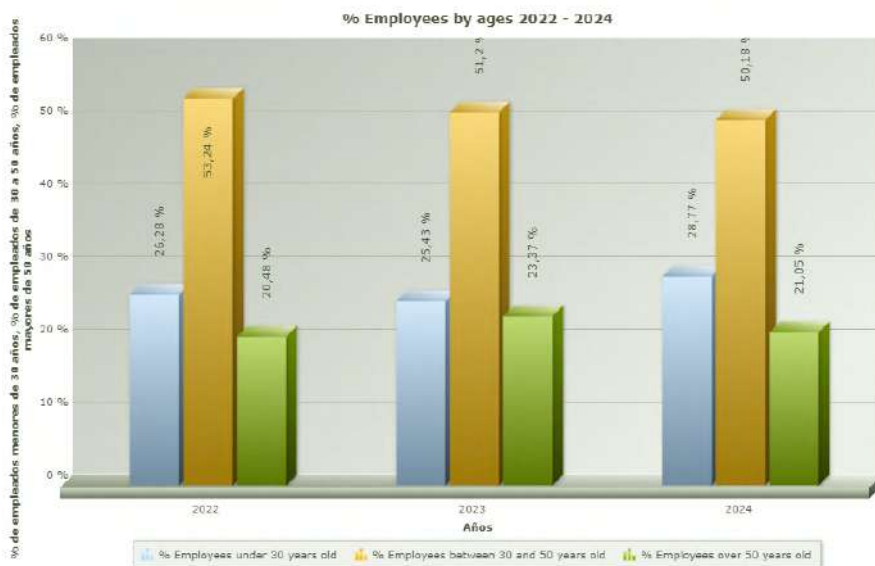
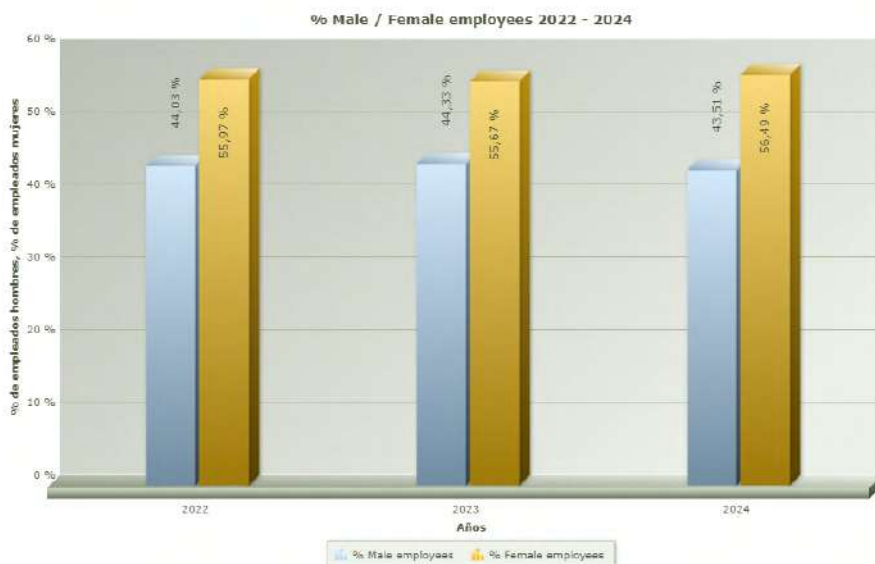


## SUSTAINABILITY SOCIAL TARGETS

### WELFARE AND LABOUR STANDARDS

This report presents the social indicators for the period 2022–2024. This information reflects the non-discrimination when hiring staff, always taking professional competence, skills and experience as a reference, and never reasons based on sex, age, religion, etc.

Our Human Rights and Good Labor Practices policy expresses our commitment to train company personnel so that they know and behave in accordance with practices and policies for the protection of girls, boys and adolescents against commercial sexual exploitation; and for the proper management of situations of this nature that arise in the exercise of their work, encouraging them to act as preventive agents against this problem. We also encourage our clients to collaborate by reporting to Management any strange behaviour they may detect whether from workers or other clients.





## The Arenal of Sa Marina

Near the 65,800-kilometre point of the Ma-2220 road there is a direct access to the beach. When you step on it, you can see the grey colour of the sand. Along this sandy beach it is very likely to discover some egret (*Egretta garzetta*) or some flock of plovers, wasps and small (*Charadrius dubius*), some yellow-headed gulls (*Larus michahellis*), or Audouin's (*Larus audouinii*), or perhaps some cormorants (*Phalacrocorax aristotelis*) passing, flying low.

In the first line, the waves delimit a space where the plant presence is practically null, if the remains of *Posidonia* are excepted. After this area, the winds, salinity, strong sunstroke and mobile sand - where the water sneaks in and evaporates very easily - make up a little cozy environment for plant life that, nevertheless, manages to colonize it. Small grasses help fix the dunes and are anchored with an extensive underground stem -rhizome-, from which new roots and stems emerge. Further back, the baron (*Ammophila arenaria*) -of larger dimensions-, which is accompanied by other species with particular strategies that favour survival: the sea lily (*Pancratium maritimum*), with an underground bulb to store nutrients, sea radish (*Cakile maritima*), with long and developed roots, sea thistle (*Eryngium maritimum*), pointed and very attractive to insects, maritime milkweed



## LOCAL COMMUNITY INFORMATION

(*Euphoria paralias*), with irritating latex ... Along the route, near the road, there is some specimen of tamarisk (*Tamarix* sp.). They are deciduous trees that can exceed four meters high, with reddish bark and small leaves. They bloom between spring and summer with dense pink or off-white spikes.

Advancing along the seashore, after the storms, you can see the covered sand of *Posidonia oceanica*, popularly called "seaweed", even if it is a marine, herbaceous plant, with stem, roots and leaves that can reach 50 centimetres. When the remains of the *Posidonia* are mixed with the sand, the well-known balls are formed. Traditionally, man has collected the *Posidonia* to pay the fields. This collection was especially important when chemical fertilizers were not used and *Posidonia* was, together with the anthill, animal manure or crop rotation, the only way to improve the fertility of the fields. Today it is known that the results are not entirely optimal, since the nutrients of the *Posidonia* are slowly incorporated into the earth and cause a certain degree of salinization. *Posidonia* protects the sand from the onslaught of waves; The regulations of the Reserve regulate its withdrawal to conserve the beach. The withdrawal of *Posidonia* during winter and the use of heavy machinery is avoided.

A few steps from the last houses of Sa Marina is the bridge called Pont des Grau. The opening to the sea of s'Albufereta gives us beautiful images of the surroundings. In times of flooding, the bridge is the only feasible step. The wetlands have at this point a mud thickness of almost 5 meters, and the bridge, 40 meters long, had to be anchored on concrete pillars. The Pont des Grau, along with the one that rises at the mouth of the Sant Jordi torrent, further north, allowed the completion of the coastal road project between Port de Pollença and Alcudia. This was a historical claim of the neighbours to avoid going around the wet area by land. The work began, belatedly and for strategic interest, during the Civil War. The road was built by Republican prisoners as forced labour, but the works - including the bridge - did not end until the conflict ended, when it was already considered that this would be a route of great tourist interest.



## LOCAL COMMUNITY INFORMATION

### Can Cap de Bou Beach

Can Cap de Bou is 4.5 kilometres from Port de Pollença. This beach is located next to Club Pollentia, on the road that makes an artificial border between sea and land and nearby is s'Albufereta (150-hectare wetland). This quiet sandy beach is characterized by its great length and extreme narrowness. This morphology is a product of the erosive action of the sea currents plus the whip of the north and northeast component wind. This last element makes this stretch of coast very visited by windsurfers and surfers looking for these air gusts and the formation of curly waves.

This beach has leaded sandy sections with remains of posidonia alga and other pebbles, as well as a non-existent slope, which forces the swimmer to walk tens and tens of meters to reach this qualifier. This characteristic is repeated throughout this rada with sand, stone, seaweed and mud bottoms, which attracts anglers. The nearest maritime facility, Port de Pollença, is 2.4 miles away. The influx of local bathers and tourists, the residents of the next Pollentia Club, is low.

Along this coast several machine-gun nests were built that formed a defence line on the coast of Mallorca during World War II, to deal with a possible landing of the Allies, which never occurred. The construction of the road destroyed the dune system and altered the natural dynamics of the beach. Towards the end of the tour, and near the hotel complex, there are abundant, between the blocks that defend the road, the sea fennel (*Crithmum maritimum*) and the lemon (*Limonium* spp.), With flowers pulling lilac and fine stems, a often visited by the butterfly of thistles (*Cynthia cardui*).



## LOCAL COMMUNITY INFORMATION

### S'Albufereta Nature Reserve

The coastal wetland of s'Albufereta constitutes one of the jewels of Pollença Bay, both for its special landscape and for the ornithological and botanical values it contains.

The Nature Reserve protects an area of 211 hectares and around 290 hectares of its periphery of protection have regulated some activities and uses to avoid unwanted impacts on it.

S'Albufereta was declared a Natural Reserve by Decree 121/2001 (BOIB No. 130, of October 30, 2001) and four years later it was re-qualified as a Special Natural Reserve by Law 5/2005, of May 26, on the Conservation of the Environmental Relevance Spaces (LECO). S'Albufereta Natural Resources Management Plan was approved by the Government Council Agreement on October 19, 2001 (BOIB No. 130, dated October 30, 2001). However, since 1991, a natural area of special interest was already declared through Law 1/1991, of January 30, on Natural Spaces and Urban Planning of the Special Protection Areas of the Balearic Islands (LEN)

In addition, s'Albufereta is also part of the Natura 2000 Network, composed of different European natural areas whose objective is to contribute to the conservation of natural species and habitats.



### Pollença Bay

This environment is one of the most praised landscapes of Mallorca. At the southern end of the horizon, the bay is closed by the Alcudia peninsula, where the coastal urbanizations of Corral d'en Bennàsser and Es Barcarès are identified, the profiles of the city of Alcudia and the culminating reliefs, the Victoria watchtower and the Penya des Migdia. To the north, the Port de Pollença and the tip of l'Avançada are distinguished, with the background of the Formentor peninsula. To the



## LOCAL COMMUNITY INFORMATION

west you can admire the closest elevations of the Serra de Tramuntana: the Puig de Maria, the Puig Gros de Ternelles, the Cuculla de Fartàritx, and the mountains of Ca de Miner, Tomir, Massanella.



### Information of interest of Alcudia

Alcudia is located northeast of Mallorca, between the bays of Pollença and Alcudia. It borders the towns of Pollença, Sa Pobla and Port Alcudia as well as having more than 30 kilometres of coastline. Within its territory is Pol·lèntia, an archeological area of great historical and tourist interest. Its population centres are twelve: Alcudia, Sa Marina, Corral d'en Bennassar, Barcarés, Morer Vermell, Manresa, Mal Pas, Bonaire, Albufera, Mar i Estany, Moll and Alcanada.

Alcudia is one of the spaces of Mallorca with a history, a geography and a unique social dynamic. It is a city where history is very much alive. The two enclosures of walls, one medieval and one Renaissance, make Alcudia especially attractive for its historical character. Alcudia was founded as a village by King Jaume II in 1325. Emperor Charles I of Spain and V of Germany granted him the title of Most Faithful City.

The municipality of Alcudia is in the northeast of Mallorca forming a peninsula of 60.51 km<sup>2</sup>, between 2 bays, with many kilometres of coastline. This coast, in some places is formed by sandy beaches and in others it becomes steep coast with small coves of stones, all of them with a crystalline water.



## LOCAL COMMUNITY INFORMATION

The social dynamic is what has allowed the current tourist infrastructure, based on professionalism and diversity. In Alcudia, tourists and visitors are offered a stay with many possibilities: history, culture, beach, mountains, wetlands and the touch of fun they may need.

The city of Alcudia has a medieval urban layout, conditioned by the two enclosures of walls that surround it. The streets are narrow and irregular, some buildings retain characteristic elements of the time of splendour of the city and are of great architectural value.

Alcudia is currently dedicated entirely to the tourism industry and has more than 29,000 hotel beds. The commercial port of Alcudia has specialized in the reception of electrical energy that, apart from Mallorca, also supplies Menorca. On the other hand, a considerable number of merchandises arrives through this port. Now the city of Alcudia is consolidated as the second pole of urban development after Palma, because of the important economic activity that is generated.

The city of Alcudia and the archaeological zone of Pol·lència were declared a Historic Artistic Site by Decree 21/41 of July 20, 1963. In recent years, various plans have been put in place to conserve and recover these areas. The Consortium of the Roman City of Pol·lència, an entity formed by the Government of the Balearic Islands, the Consell de Mallorca and the Alcudia City Council, has been created to maximize recovery.

The offer of accommodation is scattered, there are establishments in Can Cap de Bou, Moré Vermell, Mal Pas, Alcanada, Puerto de Alcudia (the highest concentration, but mixed with residential area), in the historic centre (inland hotels) and some agritourism. The supply of villas grows gradually.



### Cultural heritage

The cultural, heritage and leisure offer offered by the nearby surroundings around the hotel are informed from the website itself and the reception Hobby Club. Detailed and exclusive information of parties, events, markets, fairs, shows, traditions and gastronomy of the villages of Alcudia and Pollença, as well as the natural area of special interest of s'Albufereta.

## LOCAL COMMUNITY INFORMATION

- ❖ **The walls of Alcudia, an artistic historical complex.** The strategic situation of the town of Alcudia - which since Roman times was appreciated and recognized - also exposed it to the dangers of being near the coast. King Jaume II prepared a protection system, the wall, with a double motivation: to defend the local population and constitute a safe place to the northeast of the island in case of external attack.

At the fourteenth century begins the construction of the walls that does not end until the end of the same century. A quadrangular structure reinforced with 26 towers is proposed, distributed along a perimeter of 1.5 km, with an average height of 6 meters. In addition to a valley on the outside that is still preserved. This defensive construction delimits the historical core of the city of Alcudia. Throughout the centuries the walled enclosure was subjected to successive modifications. This happened after the Germanic War (1523), when the enclosure was reinforced with three bastions: Xara, Vila Roja and Església.

At the end of the 19th century, part of the modern walls collapses, while the protection for this architectural asset begins to be claimed. This effort will pay off in 1974 when the walls are declared "Historic Artistic Ensemble".

The walled area of Alcudia is permanently open.



## LOCAL COMMUNITY INFORMATION

- ❖ **Via Fora, history of Alcúdia in theater.** Via Fora is about dramatized historical tours, a new vision of the walls of Alcúdia. A visit to the past to bring people closer to their walls and a way to get everyone, tourists and visitors especially to enjoy what is undoubtedly one of the most identifying characteristics of Alcúdia. Five scenes compose it, in this order: The construction of the Murades, The Germanies, The attack of the Turks in Alcúdia, The Yellow Fever and Memories of "coffee of Plaça".

### Scenes;

**1st 14th century:** Construction of the walls. War between Pere el Cerimoniós and Pedro el Cruel and the construction of the walls of Alcúdia, started by Jaume II of Mallorca in 1300. Porta de Moll

**2nd XVI century:** Guerra de les Germanies, 1521. The resistance of Alcúdia, faithful to Emperor Charles. Stairs of the Church of Sant Jaume

**3rd The Turkish attack:** The coast of Alcúdia is full of watchtowers for possible maritime attacks, as in the case of the Turks legitimized by the king of France. Port of Sant Sebastià

**4th 19th century:** Yellow Fever. Palma declares yellow fever, of which Alcúdia has an advantage in its protection thanks to the walls. Ronda Road

**5th Century XX:** Memories of "Café de Plaça". Tribute to Alexandre Cuéllar and his work set in Alcúdia. Stage Pont de La Vila Roja



- ❖ **Pol·lència.** The Roman City of Pol·lència is one of the archaeological jewels of the Balearic Islands. Founded in the first century BC by the Roman Consul Quinto Cecilio Metelo retains important structures such as the theatre, the forum, La Portella ... The Romanization of the Balearic Islands can be studied thanks to the existence and constant archaeological excavation of this city and the pieces that It houses the Monographic Museum of Pol·lència.

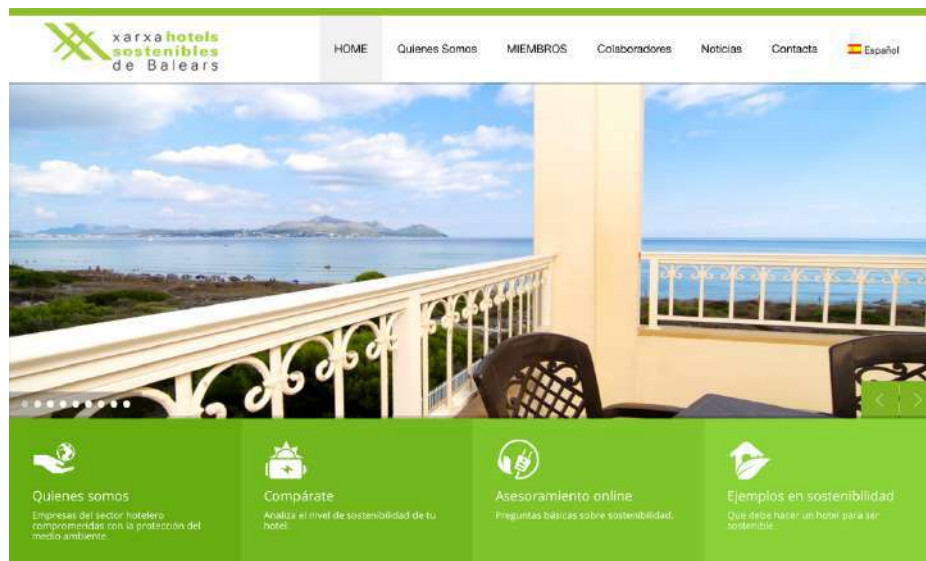






## SOZIALE AKTIONEN IN PORTBLUE CLUB POLLENTIA RESORT & SPA

- Portblue Club Pollentia Resort & Spa is a member of the Network of Sustainable Hotels of the Balearic Islands, an association of hotels committed to more responsible tourism. The members share experiences, as well as their environmental and social indicators, allowing us to compare ourselves with the average of other establishments, with Portblue Club Pollentia Resort & Spa also contributing its data to the benchmark.

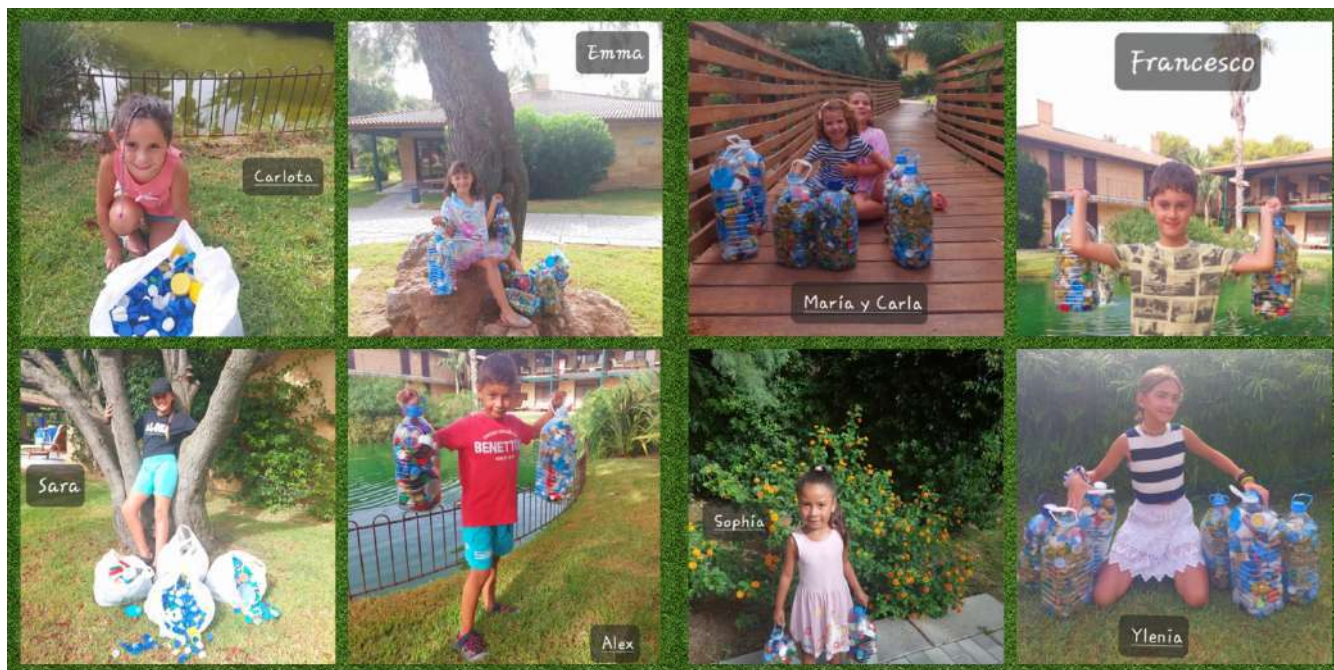


- Caps for our life

As part of our social responsibility, we joined the “Tapones Solidarios” (Caps for a Cause) campaign years ago to support the ARKA Foundation. We collect the plastic caps generated at the hotel and encourage both guests and staff to do the same in this solidarity and eco-friendly initiative. The funds raised from recycling these caps are used to help children with cerebral palsy.







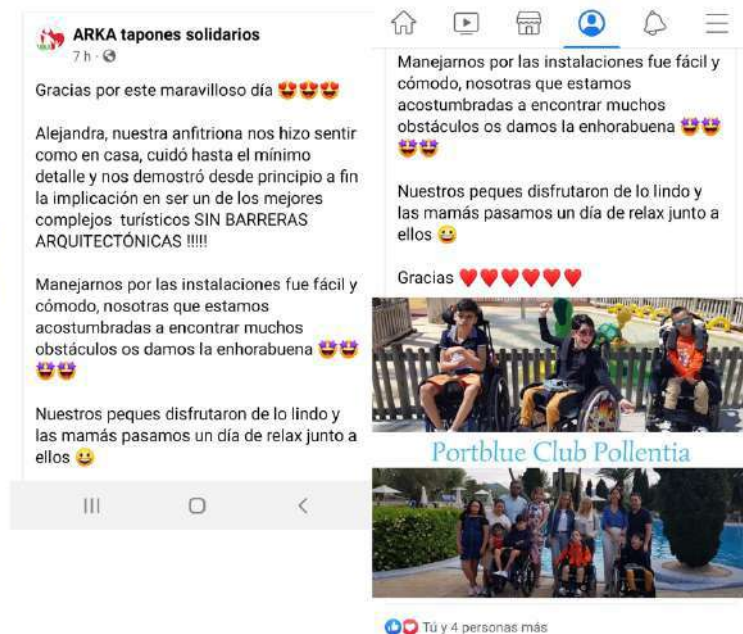




## LA FUNDACIÓN ARKA, AGRADECE A PORT BLUE SU PARTICIPACIÓN EN LA CAMPAÑA "TAPONES SOLIDARIOS" PARA AYUDAR A LOS NIÑOS CON PARÁLISIS CEREBRAL DE MALLORCA

**ENHORABUENA A TODOS LOS QUE COLABORÁIS CON VUESTRO TRABAJO DÍA A DÍA Y A QUIENES SUMÁSTEIS TAPONES PARA QUE ESE PEQUEÑO GESTO SE CONVIRTIERA EN UN GRAN DÍA DE FELICIDAD PARA LAS FAMILIAS DE LA FUNDACIÓN ARKA.**

**SIGAMOS SUMANDO**



**La asociación ARKA agradece públicamente a todo el personal del hotel su colaboración en la recolecta de tapones, por y para sus niños**

**¡ SIGAMOS ASÍ !**



- Participation in the World Environment Day campaign, June 5th

In 2024, World Environment Day focused on raising awareness about land restoration, the dangers of desertification, and the importance of strengthening drought resilience under the slogan “Our lands. Our future. We are the #GenerationRestoration.” We cannot turn back time, but we can grow forests, revitalize water sources, and restore soils. We are the generation that can make peace with the land. The United Nations dedicates a section on its website to raise awareness about these issues, accessible at

<https://www.un.org/en/observances/environment-day> .



The campaign consisted of presenting the Day’s theme and raising awareness among guests about this significant issue.

In previous years, Portblue Club Pollentia Resort & Spa has also participated in the campaigns, following the respective themes proposed by the United Nations.





- **Collaboration agreement** with the educational center **Instituto de Alcudia** for the development of internship programs in workplaces.

**Annex 3**

Acord número: 312

**Acord de col·laboració entre el centre educatiu i el centre de treball per al desenvolupament de les pràctiques formatives en centres de treball**

**Parts**

**Antecedents**

1. L'objectiu del present Acord és la col·laboració, entre les parts signatàries, en el desenvolupament d'un programa formatiu de pràctiques formatives en centres de treball que ha de realitzar l'alumnat en el marc de l'ensenyament corresponent.
2. La Llei orgànica 2/2006, de 3 de maig, d'educació, al Rang del seu articulat regula les pràctiques formatives en centres de treball en els diferents ensenyaments.
3. L'Ordre del conseller d'Educació i Cultura, de 15 de juny de 2010, per la qual es regulen les pràctiques formatives en centres de treball, regula dins l'àmbit de la Comunitat Autònoma de les Illes Balears les pràctiques formatives que realitza l'alumnat en el marc dels corresponents ensenyaments cursats.

Ambdues parts ens reconeixem mútuament la capacitat legal necessària per formalitzar aquest Acord, ateses les següents:

**Clàusules**

1. L'objecte d'aquest Acord és establir el marc de col·laboració entre les entitats a les quals representen per al desenvolupament de les pràctiques formatives en centres de treball de l'alumnat que cursa els ensenyaments establerts en la normativa vigent.
2. La duració de l'Acord ha de ser d'un any a partir de la seva signatura. En qualsevol moment abans de la finalització del termini previst, els signants poden acordar unànimement la pròrroga per un període de fins a quatre anys addicional o la seva extinció.
3. La col·laboració s'ha de concretar en les actuacions que figuren al document annex.

Com a mostra de confirmació, signem aquest Acord en dos exemplars.

Signat a ALCÚDIA, el dia 15/03/2019  
Per la direcció del centre educatiu

Per la representació de l'empresa col·laboradora

- **Collaboration agreement with the Ministry of Education, Culture and University of the Balearic Islands to support the delivery of the basic vocational training cycle in Cooking and Catering at IES “Guillem Cifre de Colonya in Pollença”.**



- In 2013, Portblue Club Pollentia Resort & Spa, through a private initiative, created an Interpretation **Center for the Natural Reserve** featuring informational panels about habitats of special interest, the most emblematic birds, unique botanical features, a map with routes, user permits and restrictions, and an ornithological calendar with sighted species. This contributes to increasing the knowledge of guests and the public about the natural value of this protected Reserve. The panels invite guests and the public to voluntarily make donations for the conservation of this area, with more information available at Reception.







## RESERVA NATURAL DE S'ALBUFERETA DE POLLENÇA

### "S'ALBUFERETA DE POLLENÇA" NATURAL RESERVE NATURSCHUTZGEBIET "S'ALBUFERETA DE POLLENÇA"

¿QUÈ PODEMUS VISTEJA LA RESERVA NATURAL DE S'ALBUFERETA?  
HOW CAN WE VISIT S'ALBUFERETA NATURAL RESERVE?  
WIE KANN MAN DAS NATURSCHUTZGEBIET S'ALBUFERETA BESUCHEN?

UNUS PERMITTIBUS / UNUS NO PERMITTIBUS Y RESTRICCIONES  
PERMITTED USES / NON AUTHORIZED USES AND RESTRICTIONS  
POLLENÇA MUSEUM / DIVULGACIÓ I VISITACIÓ

Map of S'Albufereta de Pollença Natural Reserve showing its location and various habitats.

## RESERVA NATURAL DE S'ALBUFERETA DE POLLENÇA

### "S'ALBUFERETA DE POLLENÇA" NATURAL RESERVE NATURSCHUTZGEBIET "S'ALBUFERETA DE POLLENÇA"

HABITATS DE ESPECIAL INTERÉS COMUNITARIO  
HABITATS OF SPECIAL COMMUNITY INTEREST  
LEBENSZÜMME VON GEMEINSCHAFTLICHEN INTERESSEN

Collage of images showing various habitats within the reserve, including wetlands, forests, and coastal areas.

## RESERVA NATURAL DE S'ALBUFERETA DE POLLENÇA

### "S'ALBUFERETA DE POLLENÇA" NATURAL RESERVE NATURSCHUTZGEBIET "S'ALBUFERETA DE POLLENÇA"

LA BIODIVERSIDAD DE S'ALBUFERETA THE BIODIVERSITY OF S'ALBUFERETA DIE ARTENVIELFALT VON S'ALBUFERETA

AVES EMBLEMÁTICAS  
EMBLEMATIC BIRDS  
EMBLEMATISCHE VÖGELN

Collage of images showing various bird species, including swans, herons, and other waterfowl.

## RESERVA NATURAL DE S'ALBUFERETA DE POLLENÇA

### "S'ALBUFERETA DE POLLENÇA" NATURAL RESERVE NATURSCHUTZGEBIET "S'ALBUFERETA DE POLLENÇA"

SINGULARIDADES BOTÁNICAS. ESPECIES ENDÉMICAS  
BOTANICAL SINGULARITIES. ENDÉMIC SPECIES  
BOTANISCHE SINGULARITÄTEN. ENDEMISCHE ARTEN

OTRAS ESPECIES BOTÁNICAS DE S'ALBUFERETA  
OTHER BOTANICAL SPECIES OF S'ALBUFERETA  
ANDERE BOTANISCHE ARTEN VON S'ALBUFERETA

Collage of images showing various plant species, including orchids, reeds, and other wetland flora.

## RESERVA NATURAL DE S'ALBUFERETA DE POLLENÇA

### "S'ALBUFERETA DE POLLENÇA" NATURAL RESERVE NATURSCHUTZGEBIET "S'ALBUFERETA DE POLLENÇA"

1. Calendari ornitològic Ornithological calendar Vogelkalender für das Naturschutzgebiet S'Albufereta

Ornithological calendar for S'Albufereta, showing bird sightings throughout the year.

## RESERVA NATURAL DE S'ALBUFERETA DE POLLENÇA

### "S'ALBUFERETA DE POLLENÇA" NATURAL RESERVE NATURSCHUTZGEBIET "S'ALBUFERETA DE POLLENÇA"

2. Calendari ornitològic Ornithological calendar Vogelkalender für das Naturschutzgebiet S'Albufereta

Ornithological calendar for S'Albufereta, showing bird sightings throughout the year.

## RESERVA NATURAL DE S'ALBUFERETA DE POLLENÇA

### "S'ALBUFERETA DE POLLENÇA" NATURAL RESERVE NATURSCHUTZGEBIET "S'ALBUFERETA DE POLLENÇA"

3. Calendari ornitològic Ornithological calendar Vogelkalender für das Naturschutzgebiet S'Albufereta

Ornithological calendar for S'Albufereta, showing bird sightings throughout the year.

## RESERVA NATURAL DE S'ALBUFERETA DE POLLENÇA

### "S'ALBUFERETA DE POLLENÇA" NATURAL RESERVE NATURSCHUTZGEBIET "S'ALBUFERETA DE POLLENÇA"

4. Calendari ornitològic Ornithological calendar Vogelkalender für das Naturschutzgebiet S'Albufereta

Ornithological calendar for S'Albufereta, showing bird sightings throughout the year.



- **Collaboration agreement with the Natural Reserve of l'Albufereta and the Ministry of Environment of the Balearic Government** to donate the amount collected annually from guests, with Club Pollentia matching the total donations made by guests, thereby doubling the contribution.



- Creation of **informational panels** about the **natural value** of the beach in front of the hotel, **Playa de "C'an Cap de Bou"**, focusing on **"Posidonia Oceanica"**.



This panel also includes information about other nearby beaches in the municipalities of Alcudia and Pollença, promoting awareness of the assets of our municipality. This initiative has reduced human pressure on this natural beach by redirecting visits to beaches closer to urban areas or less exposed to pressures and threats—an action of great interest to the Ministry of Environment of the Balearic Islands.

- Since 1997, and renewed annually, the hotel has held the “ECOTURISTIC” certification awarded by the Alcudia Town Hall in recognition of its efforts in favour of the environment. Among other factors, some of the criteria analysed include waste segregation, use of bulk and packaging-free products, promotion of local product consumption, and optimization of resource use.



- Annual promotion of Natura 2000 Day (May 21) and the “l’Albufereta” Natural Reserve through the display of informational posters and a photography contest of the “l’Albufereta” Natural Reserve among guests.





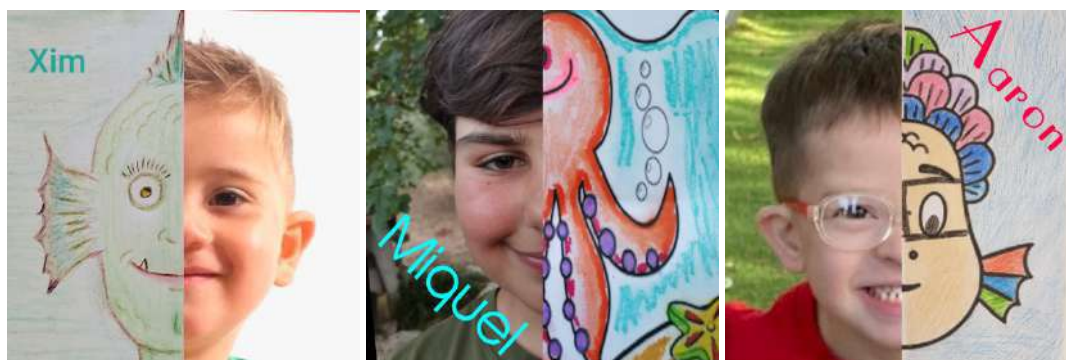






- Daycare for the children of the establishment's staff.





- Committed to local products. To promote and support local produce, Portblue Club Pollentia Resort & Spa works with local producers. As a result of these actions, local gastronomy is regularly highlighted, and guests are offered the opportunity to learn about our traditions and cuisine.







- Hosts of the Sustainable Destinations Summit organized by the Island Directorate of Tourism Promotion of the Consell de Mallorca in 2022.



PortBlue  
HOTEL GROUP

ClubPollentia  
PORTBLU RESORT & SPA

**PORTBLUE CLUB POLLENTIA RESORT & SPA, integrado en la naturaleza**












- At the Portblue Club Pollentia Resort & Spa shop, guests can experience the island's native flavours and local craftsmanship.



- In the rooms, guests are offered welcome gifts and courtesy items, all of which are locally sourced products.
- Collaboration with the “Asociación Española contra el Cáncer” through the purchase of their products for internal use.

Ref. Artículo	Descripción	Cantidad	Unidad	Precio	Importe
1877	CAJAS SOPROST-BAR VIDEOLA A DORTADOS DE CANTOS	2,00		85,50	171,00
1884	CÁNCER Y VIDA JUEGA POR LA VIDA MONTA	1,00		14,00	14,00
1870	CARTEL Y FOMENTO DE MONTAÑAS DEL CÁNCER	1,00		0,00	0,00
2709	BOLLOQUITO CÁNCER Y VIDA LUCHAMOS POR LA VIDA	1,00		0,00	0,00
2249	EXPLOSION CÁNCER Y VIDA LUCHAMOS POR LA VIDA	1,00		0,00	0,00
<b>Total</b>					<b>195,00 Euros</b>

- Collaboration with the **Alcudia Town Hall** in collecting long shelf-life dry food for altruistic donation to the **municipality's social dining rooms**. The campaign takes place at the end of the season. Both Portblue Club Pollentia Resort & Spa as a company and the hotel staff individually participate.



### ➤ **Cardio-protected hotel**

Portblue Club Pollentia Resort & Spa is a cardio-protected hotel, having obtained the official SEMST (Spanish Society of Occupational Medicine and Safety) certification, which confirms that the hotel has a defibrillator on the premises and qualified staff trained to use it in case of emergency.



- In February 2023, Portblue Club Pollentia Resort & Spa participated with the presentation “Reuse of wastewater in the on-site WWTP at Portblue Club Pollentia Resort & Spa” at the II Water and Tourism Forum: Best Practices in Sustainable Water Management by Tourism Establishments in the Balearic Islands. The event was organized by the Mallorca Hotel Business Federation under the Wat’Saveruse project, a European initiative funded by the LIFE Programme and coordinated by the Pyrenees Mediterranean Euroregion (EPM) to support the tourism sector in water saving and reuse.





- In September 2023, Portblue Club Pollentia Resort & Spa was one of the featured participants on RTVE's television program "El Escarabajo Verde" in an episode titled "Thirst for Tourism," showcasing a successful sustainable water management approach.



Over the years, numerous activities have been carried out to celebrate World Environment and CSR Days. All of these have been documented and shared through our own social media channels, as well as included in the QR code at <https://menus.portbluehotels.com/club-pollentia-resort-spa/> and displayed on the Reception Hall screen for social and environmental awareness.;

#### ➤ **World Sustainable Gastronomy Day**

World Sustainable Gastronomy Day aims to promote eating habits that are more respectful of the environment and local traditions. To this end, PortBlue Club Pollentia Resort & Spa prepared traditional dishes from across the country for its guests and organized a wine tasting featuring J. L. Ferrer wines from Mallorca. The hotel was decorated with centrepieces made from fruit and vegetables, and our youngest guests had fun playing Top Chef and planting herbs.







➤ **International Plastic Bag-Free Day:**

International Plastic Bag-Free Day aims to reduce single-use plastic bags and promote their responsible use. In daily life, plastic bags have become one of the most common items, but also one of the most harmful to the environment. To raise awareness, informational posters with photos of affected animals were displayed throughout the hotel, encouraging responsible consumption, and the decor included wicker baskets. The shop promoted the sale of wicker baskets and cloth bags, and the youngest guests learned to play games involving recycling plastic bags.



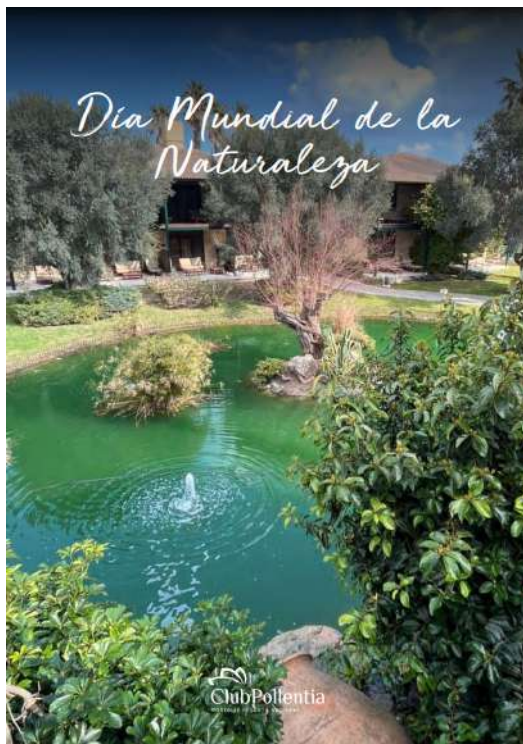




### ➤ World Nature Protection Day:

Informational posters were displayed throughout the hotel. At the mini club, children made animals using recycled materials.





Queremos resaltar el enclave tan maravilloso en el que se encuentra el Club Pollentia Resort & Spa, situado entre las cristalinas aguas mediterráneas de la Bahía de Pollensa y la Albufereta de Alcudia, ciudad plagada de historia. Así, prueba de nuestro interés y respeto por la naturaleza son nuestros impresionantes jardines, cuidados con esmero para que nuestros clientes se sientan en el mismísimo Edén al pasear por los mismos. Por todo ello, no podemos dejar de celebrar el Día Mundial de la Naturaleza

We want to highlight the wonderful location in which the Club Pollentia Resort & Spa is located, located between the crystalline Mediterranean waters of the Bay of Pollensa and the Albufereta de Alcudia, a city full of history. Thus, proof of our interest and respect for nature are our impressive gardens, carefully maintained so that our clients feel in Eden itself when walking through them. For all these reasons, we cannot stop celebrating World Nature Day

Wir möchten die wunderbare Lage hervorheben, in der sich das Club Pollentia Resort & Spa befindet, zwischen dem kristallklaren Mittelmeerwasser der Bucht von Pollensa und der Albufereta de Alcudia, einer Stadt voller Geschichte. Ein Beweis für unser Interesse und unseren Respekt für die Natur sind unsere beeindruckenden Gärten, die sorgfältig gepflegt werden, sodass sich unsere Kunden bei einem Spaziergang durch sie wie im Garten Eden fühlen. Aus all diesen Gründen können wir nicht aufhören, den WeltNaturtag zu feiern

Nous souhaitons souligner le merveilleux emplacement dans lequel se trouve le Club Pollentia Resort & Spa, situé entre les eaux cristallines de la Méditerranée de la baie de Pollença et l'Albufereta de Alcudia, une ville pleine d'histoire. Ainsi, la preuve de notre intérêt et de notre respect pour la nature sont nos impressionnants jardins, soigneusement entretenus pour que nos clients se sentent dans l'Eden même lorsqu'ils les parcourent. Pour toutes ces raisons, nous ne pouvons cesser de célébrer la journée mondiale de la nature

[portbluehotels.com](http://portbluehotels.com)

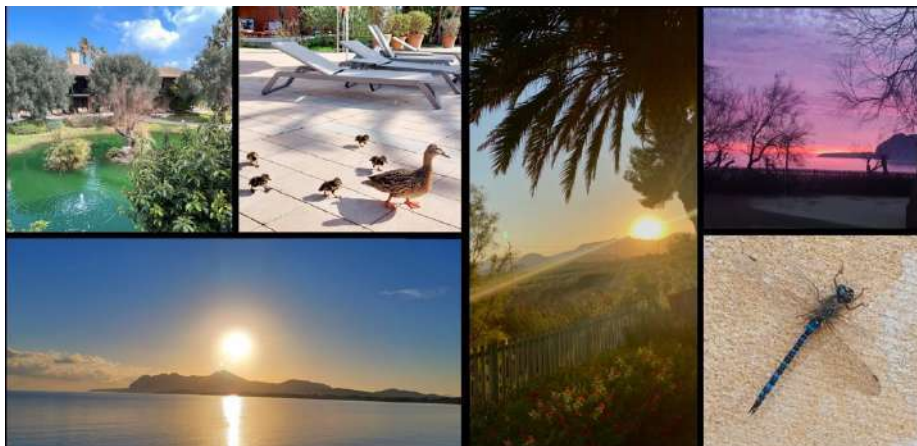
Responsabilidad Social Corporativa  
Corporate Social Responsibility

Queremos resaltar el enclave tan maravilloso en el que se encuentra el Club Pollentia Resort & Spa, situado entre las cristalinas aguas mediterráneas de la Bahía de Pollensa y la Albufereta de Alcudia, ciudad plagada de historia. Así, prueba de nuestro interés y respeto por la naturaleza son nuestros impresionantes jardines, cuidados con esmero para que nuestros clientes se sientan en el mismísimo Edén al pasear por los mismos. Por todo ello, no podemos dejar de celebrar el Día Mundial de la Naturaleza

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PortBlue  
HOTEL GROUP





➤ **International Day for the Protection of the Ozone Layer:**

World Ozone Layer Preservation Day aims to address the climate emergency caused by the destruction of the ozone layer by promoting the elimination and reduction of ozone-depleting substances, while helping to protect it for current and future generations. It is also vital to safeguard human health and ecosystems by reducing ultraviolet radiation. To this end, informational posters were displayed, the hotel was decorated, and various awareness activities were carried out involving both our staff and guests. The youngest members of our community symbolically showed the adults the importance of nature in restoring the ozone layer by creating a beautiful tree together. Additionally, in collaboration with Club Pollentia, the company “Terragust” visited us with the goal of promoting reforestation in Mallorca and encouraging tree adoption.



➤ **International Mother Earth Day**

Informational posters were displayed throughout the hotel. The hotel was decorated with globe ornaments. At the mini club, children were taught the choreography of “Little Planet” and shown awareness-raising cartoons. We also promoted the day on social media.





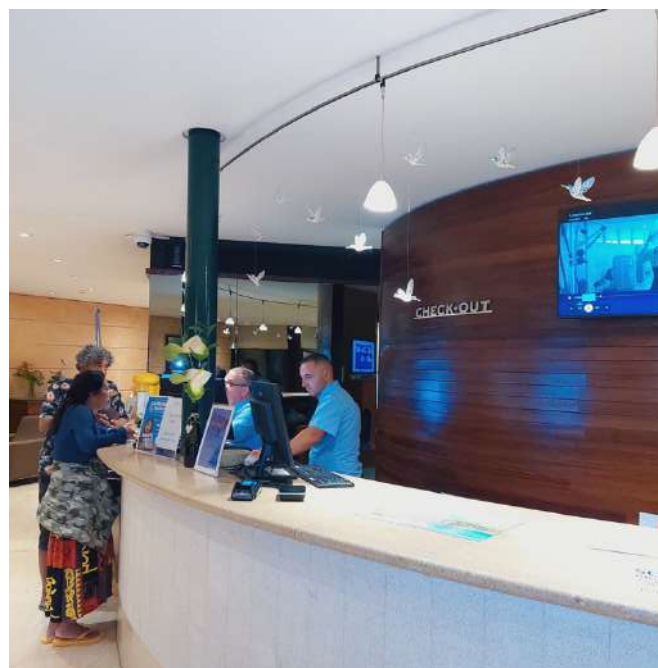
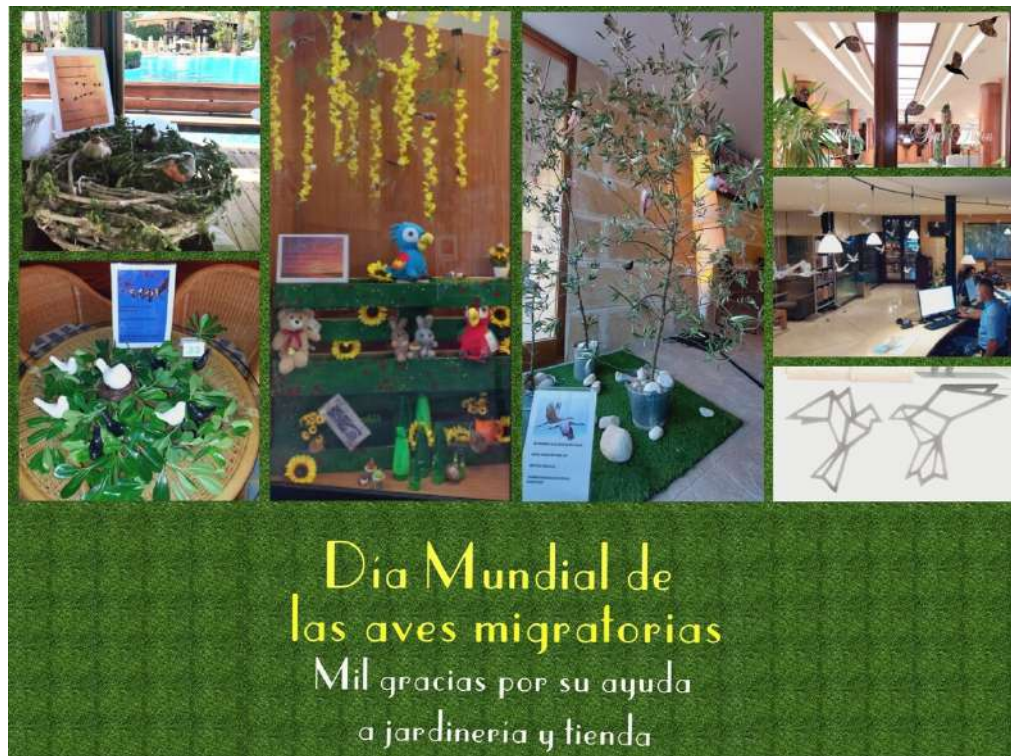








World Migratory Bird Day aims to raise awareness about the importance of protecting birds and their habitats, as any disruption to the delicate balance of ecosystems can lead to the disappearance of multiple species. To this end, informational posters were displayed, and the hotel was decorated with various types of birds. The Hobby Club provided guests with information about the migratory birds that arrive at “Albufereta” and the “Albufera”. The mini club organized several bird-related activities (bird feeders, drawings, etc.) using recycled materials and took the children to observe the birds and visit the interpretation center.



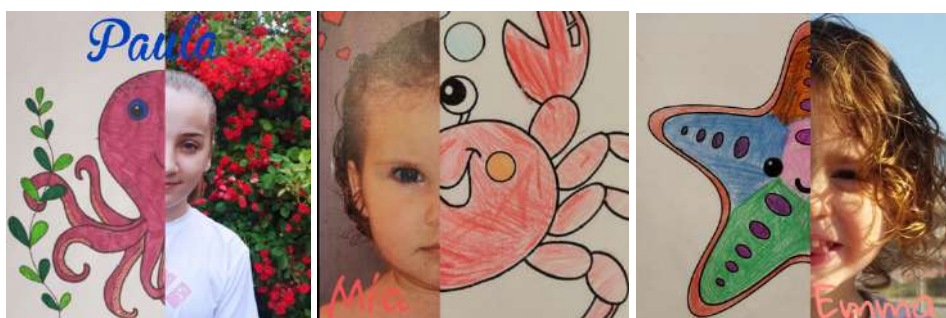
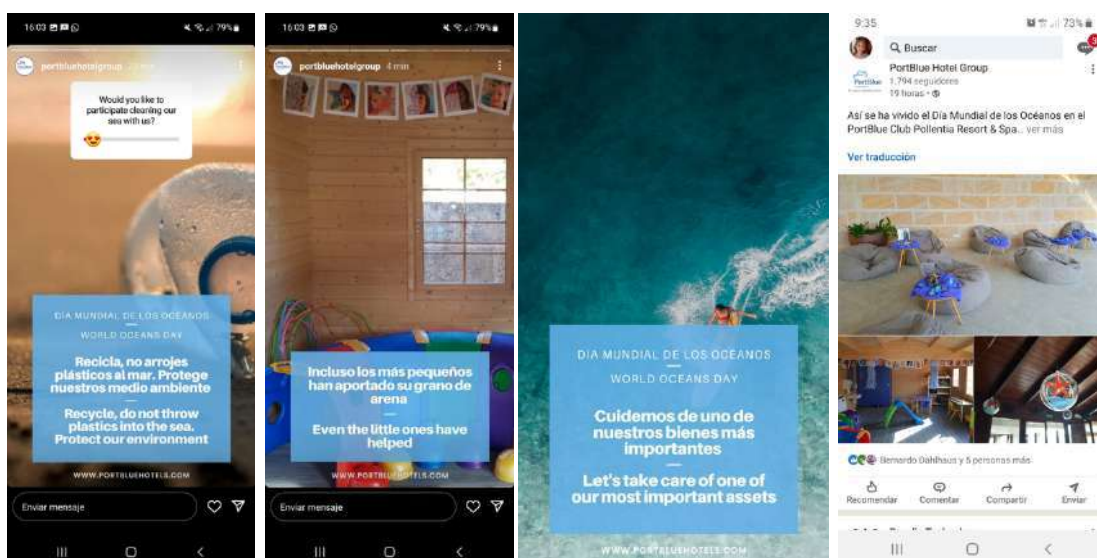






## ➤ World Oceans Day:

At the Hobby Club, activities focused especially on sports related to the sea. All mini club activities were themed accordingly. Informational posters were displayed throughout the hotel, which was decorated with marine motifs. Information was shared on the hotel's social media channels and communicated to guests by staff. To involve hotel staff in environmental awareness, their children were asked to create drawings combining half of their face with half of a marine animal. These drawings were used to decorate the mini club. Additionally, a thank-you video featuring these images and set to the song from *The Little Mermaid* was created. The video was shown during the evening mini disco, on Instagram stories, and in the staff dining area. Several child guests also joined the initiative by creating their own marine animal drawings.





➤ Earth Hour





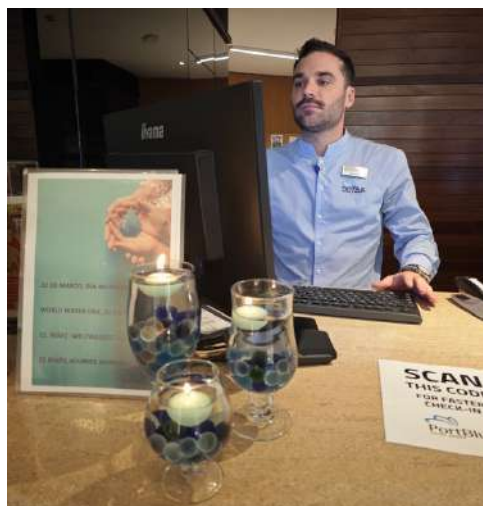


Un especial agradecimiento a comedores, bares y recepción  
por alumbrar la hora del planeta

➤ World Water Day







## 22 de marzo, Día Mundial del Agua



**Gracias a todos los que lo hicisteis posible, en especial a cocina y tienda**

➤ World Rare Disease Day



10:54

**PortBlue Hotel Group**

2.775 seguidores

22 minutos • Editado •

En su afán de aportar su granito de arena a la **#sociedad** y en una labor tanto social como medioambiental, el Hotel Club Pollentia Resort & Spa recoge los tapones de plástico que se generan en el hotel para la campaña "ARKA tapones solidarios".

Por ello, hoy, 29 de febrero, Día Mundial de las Enfermedades Raras, queremos dar visibilidad a la asociación ARKA y, en especial a Julià, quien padece una de tales enfermedades.

**GRACIAS**

**POR VUESTRA CONSTANTE PARTICIPACIÓN EN LA CAMPAÑA "ARKA TAPONES SOLIDARIOS"**



10:54

Buscar

In its desire to do its bit for **#society** and in both social and environmental work, the Hotel Club Pollentia Resort & Spa collects the plastic caps that are generated in the hotel for the campaign "ARKA tapones solidarios" (ARKA solidarity caps).

Therefore, today, 29 February, World Rare Disease Day, we want to give visibility to the ARKA association and, in particular, to Julià, who suffers from one of these diseases.




Recomendar Comentar Compartir Enviar

**IFEMA MADRID**



➤ World Bicycle Day



*Dia Mundial de la Bicicleta*

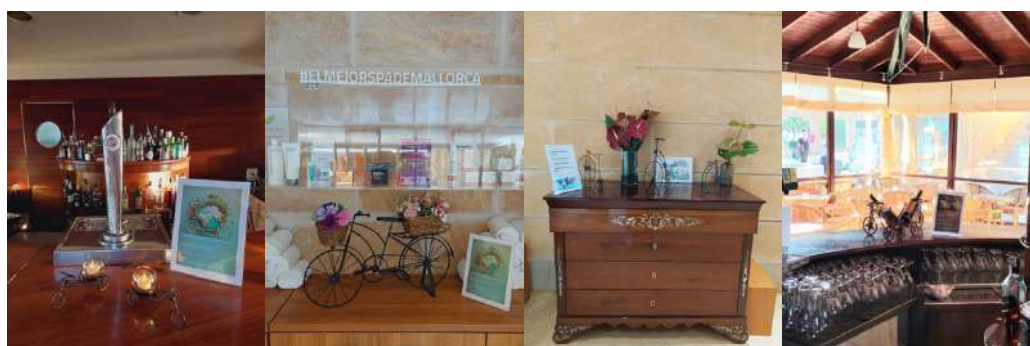
Desde PortBlue Club Pollentia Resort & Spa promovemos la movilidad sostenible, razón por la que siempre hemos tratado de dar todo tipo de facilidades a aquellos de nuestros clientes y trabajadores que apuestan por el uso de la bicicleta, ayudando a reducir la huella de carbono y apostando por un mundo más verde. Por eso mismo, celebramos con ellos el Día Mundial de las Bicicletas engalanando el Resort en consonancia.

At PortBlue Club Pollentia Resort & Spa we promote sustainable mobility, which is why we have always tried to provide all kinds of facilities to those of our clients and workers who opt for the use of bicycles, helping to reduce the carbon footprint and betting for a greener world. For this reason, we celebrate World Bicycle Day with them by decorating the Resort accordingly.

Im PortBlue Club Pollentia Resort & Spa fördern wir nachhaltige Mobilität. Deshalb haben wir stets versucht, denjenigen unserer Kunden und Mitarbeiter, die sich für die Nutzung von Fahrrädern entscheiden, alle Arten von Einrichtungen zur Verfügung zu stellen, um den CO<sub>2</sub>-Fußabdruck zu reduzieren und zu werten grüne Welt. Aus diesem Grund feiern wir mit ihnen den Weltfahrradtag, indem wir das Resort entsprechend dekorieren.

Au PortBlue Club Pollentia Resort & Spa, nous promovons la mobilité durable, c'est pourquoi nous avons toujours essayé de fournir toutes sortes d'installations à ceux de nos clients et travailleurs qui optent pour l'utilisation du vélo, contribuant ainsi à réduire l'empreinte carbone et parant sur un monde plus vert. C'est pour cette raison que nous célébrons avec eux la Journée Mondiale du Vélo en décorant le Resort en conséquence.

portbluhotels.com





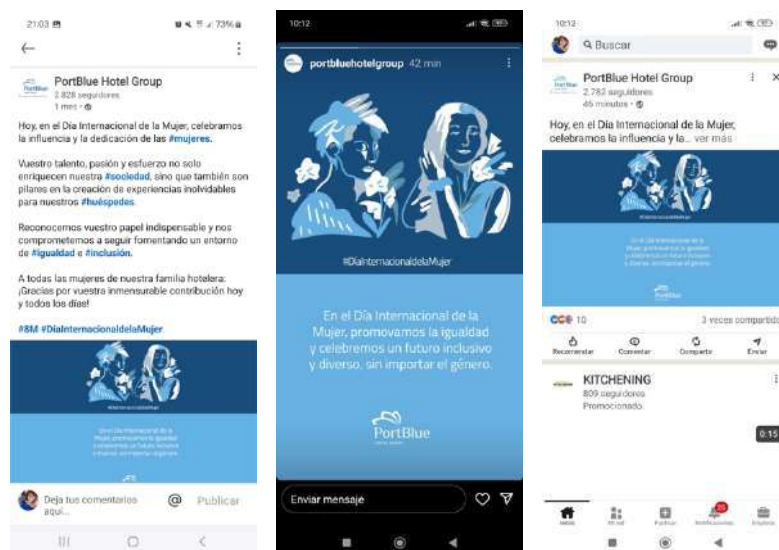
## DÍA MUNDIAL DE LA BICICLETA



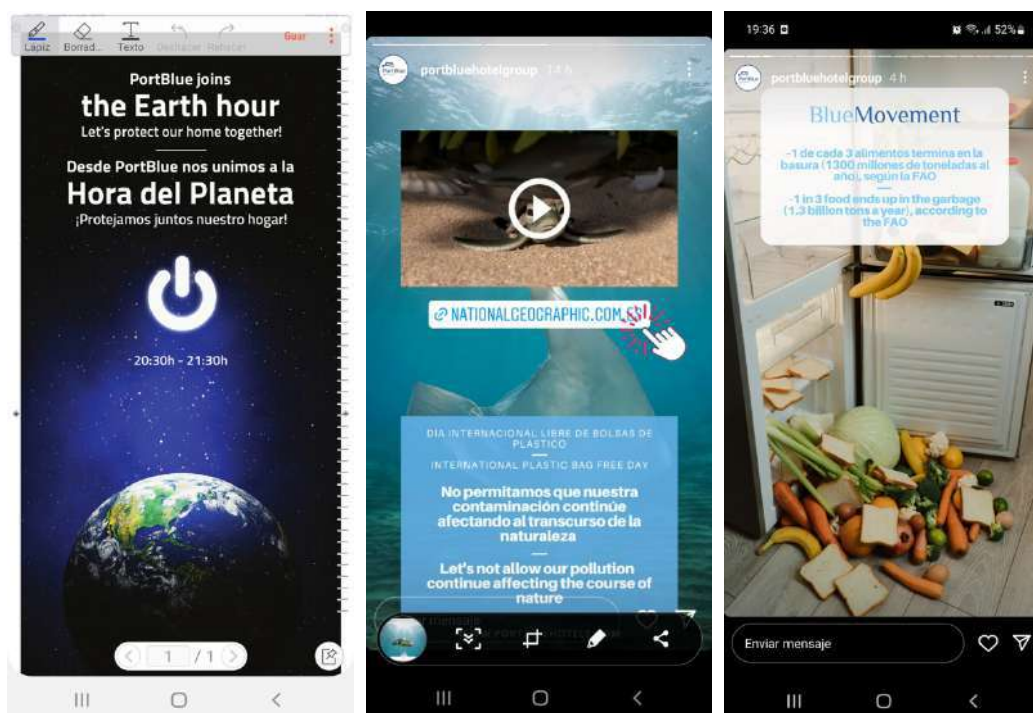
GRACIAS A TODOS LOS QUE AYUDASTEIS  
A QUE TODO FUERA RODADO



## ➤ International Women's Day



➤ ... and many more have been celebrated, with the participation of hotel staff and guests.



➤ **Clothing collection for La Palma.**

In 2022, we also organized a collection of clothing and other goods for those affected by the La Palma volcano in the Canary Islands. This initiative was started by some of the hotel staff. The hotel donated blankets, and the staff contributed towels, baby blankets, powdered milk, cereals, wipes, packs of diapers, and clothing.



- Guests, as well as anyone interested, can find details about these social benefit and environmental actions through the Information Folder and the Reception Green Corner, as well as at the Hobby Club.



...in the digital format accessible via the QR code

(<https://menus.portbluehotels.com/club-pollentia-resort-spa/>)

and on the Reception Hall screen.





For this purpose, informative dossiers detailing all these actions are periodically published via the QR code, on the reception screen, and on the staff dining room television.





GRACIAS A TODOS LOS QUE PARTICIPÁSTEIS EN EL DÍA MUNDIAL DE LOS OCEANOS  
MUY ESPECIALMENTE A ESOS "PEZQUEÑINES" QUE NOS ALEGRARON EL DÍA CON SUS CARITAS MARINAS,  
A LA TIENDA POR SUS ESCAPARATES TEMÁTICOS  
Y A COCINA, QUIEN SE LUCIÓ MÁS QUE NUNCA





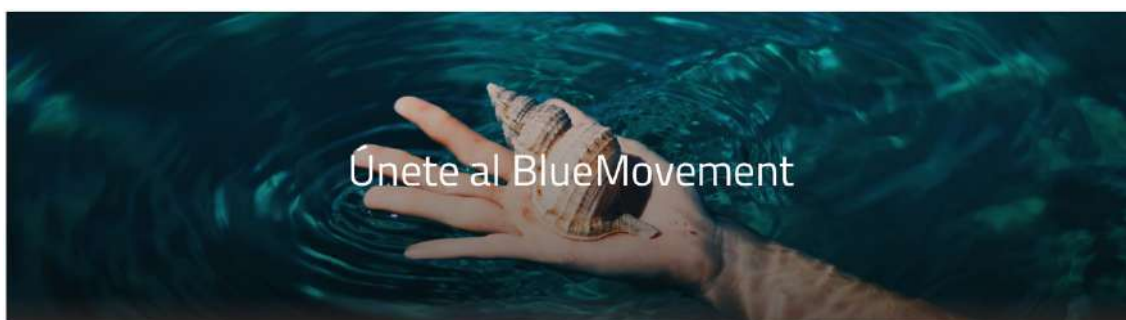
- Dissemination of environmental and social commitment on the website

BlueMovement  
Compromiso PortBlue  
Promoviendo un desarrollo sostenible

At PortBlue Hotel Group, we are firmly convinced and committed to the sustainable development of our economic activity, aligned with the objectives that promote a true Circular Economy.

Our movement is based on four fundamental pillars: Health and Safety, Quality, Environmental Sustainability, and Social Commitment. These pillars are supported by their respective highly recognized certifications, which strengthen our commitment.

Don't know yet what BlueMovement is all about? Here are its key highlights to invite you to join our movement.



## BlueMovement

### Sostenibilidad Ambiental

Cuidando del medio ambiente.



#### Protegiendo nuestro mayor recurso, el agua

- ✔ Sistemas ecológicos de cambio de toallas y sábanas.
- ✔ Dispositivos que optimizan el consumo de agua (tecnología Flow Regular) en todas nuestras griferías, garantizando la optimización de caudal y confort, sistemas de doble descarga en WCs, etc.
- ✔ Reutilización del agua depurada con sistema terciario para el riego de nuestros jardines en PortBlue Club Pollentia Resort & Spa\*\*\*\*.
- ✔ Contadores de agua sectorizados para un control diario del consumo de agua general (piscina, riego, expositos...)
- ✔ Análisis continuo de nuestro desempeño para la detección inmediata de desviaciones.
- ✔ Plantas autóctonas en nuestros jardines.

#### Reducción de la huella de carbono

- ✔ Priorización de acciones para una mayor eficiencia energética.
- ✔ Dinámica de forma progresiva en nuestras instalaciones.
- ✔ Aprovechamiento de energía con la recuperación del calor en las máquinas de refrigeración.
- ✔ Instalación de temporizadores y detectores de presencia para iluminación de zonas comunes.
- ✔ Iluminación Led en la mayor parte de las instalaciones.
- ✔ Criterios de compra de electrodomésticos y equipos electrónicos teniendo en cuenta una certificación energética eficiente.
- ✔ Sistemas de desconexión automática de climatización en caso de puertas y/o ventanas abiertas.
- ✔ Formación continua a todo el personal para la optimización de la energía y buenas prácticas de uso.
- ✔ Seguimiento y análisis exhaustivo del consumo, sectorizado en la medida de lo posible, para detección inmediata de desviaciones.



#### Materias primas más sostenibles

- ✔ Estamos sustituyendo progresivamente los productos de higiene "amenities" de un sólo uso en todas las habitaciones.
- ✔ Los productos de limpieza y de temporada son una opción cada vez más demandada por los clientes que quieren disfrutar de una experiencia de viaje más diferenciada. En PortBlue valoramos esa ilusión por conocer más de nuestra gastronomía y ofrecemos en nuestros outlets productos con identificación.
- ✔ Otros productos, como la celulosa biodegradable, papel higiénico... ¡quieren con la Certificación Europea, además de ser en muchos casos de papel reciclado.
- ✔ Apostamos por materiales reciclados en las renovaciones de mobiliario exterior.

#### Gestión de residuos

- ✔ El reciclaje en nuestros hoteles es palpable en cada uno de sus áreas, haciendo partícipes tanto a nuestro personal como a nuestros clientes.
- ✔ Se contabilizan históricamente la generación de todos los residuos según su tipología, gracias a esta información sabemos que en 2024 se redujo un 3% más que en 2019 en nuestros establecimientos.
- ✔ Se han eliminado todos los utensilios de un solo uso en bares y restaurantes y trabajamos también por la eliminación total de los monederos durante el 2022.
- ✔ Contamos con artículos de material compostable en caso de "Take Away".
- ✔ Nuestros cartuchos de tóner son reciclables a través del propio proveedor.
- ✔ Se gestionan otros residuos especiales de manera que se prioriza su reciclaje o valorización, como es el caso del aceite vegetal usado generado en cocina para transformarlo en biodiésel.
- ✔ Los residuos de poda se depositan en contenedores de empresa gestora especializada, para su posterior utilización como abono orgánico.



En PortBlue Hotel Group tenemos la voluntad y los estándares, **medios y recursos** para promover un **Plan de Igualdad** en todos los ámbitos de la empresa, con políticas concretas que promuevan la igualdad de oportunidades, el buen clima laboral y el compromiso. Así como, planes de formación y desarrollo profesional que promuevan el desarrollo personal y profesional de nuestro personal.



Somos miembros de la Junta a Nivel de Gobierno de Baleares, así de instituciones locales comprometidas por un **futuro sostenible**, con lo que se comparten experiencias y se desarrollan esfuerzos. Así como, acuerdos de colaboración para la **formación** y **desarrollo** de nuestros clientes con diferentes centros formativos. Promovemos la participación de **ONGs** y **asociaciones** relacionadas con el medio ambiente y la naturaleza para una mayor concienciación y respeto por su patrimonio.

Nuestro compromiso social, nuestra misión de ser

#### Entidades sociales colaboradoras:

Contamos con una red de colaboradores en diferentes categorías y actividades a lo largo de todo el año.

- ✔ Confederación Medio Ambiente para la conservación de la Reserva Natural de la Albufera.
- ✔ UNEF.
- ✔ Asociación Española Contra el Cáncer Fundación Alka.
- ✔ Comedores sociales locales.
- ✔ Fundación S&P.
- ✔ Cáncer Proyecto "Luz de esperanza" con el Comité Insular de Mallorca para su atención social.



- As accreditation for all these actions, Portblue Club Pollentia Resort & Spa has a voluntary environmental management system promoted by the European Union (EMAS), which allows organizations to assess and improve their environmental performance and disseminate relevant information to the public and other stakeholders. The hotel also holds the internationally recognized environmental certification ISO 14001:2015, as well as the Travelife sustainability certification for the hospitality sector.





**Help us in our commitment to  
sustainability!**

**Share your sustainable ideas with us**